

A Database of Opt-in email Consumers

Opt-in email Consumers.

DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

Donors\$5/MPostalEthnicity\$5/MEmailIncome\$5/MEmailLifestyle Select\$5/MPhoneMarital Status\$5/MLIST MAINTENANCEMonthly Hotline\$10/MLIST MAINTENANCEOccupation\$5/MNew to Market07/20/20SCF\$5/MUpdate Freq.Monthly	Donors\$5/MPostalEthnicity\$5/MEmailIncome\$5/MEmailLifestyle Select\$5/MPhoneMarital Status\$5/MLIST MAINTENANMonthly Hotline\$10/MLIST MAINTENANOccupation\$5/MNew to Market0SCF\$5/MUpdate Freq.		\$5/M \$5/M DELIVERY OPTIONS		State	
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Donors \$5/M Postal Ethnicity \$5/M Email Income \$5/M Phone	Donors \$5/M Postal Ethnicity \$5/M Email Income \$5/M Phone	CE	LIST MAINTENA			
Donors \$5/M Postal Ethnicity \$5/M Email	Donors \$5/M Postal Ethnicity \$5/M Email		Thone		*	-
Donors \$5/M Postal	Donors \$5/M Postal				\$5/M	ncome
Dopors \$5/M	Dopors \$5/M				\$5/M	Ethnicity
	Jredit Card Buyers \$5/M LIST TYPES AVAI			-	\$5/M	Donors
Credit Card Buyers		ABLE		-	\$5/M \$5/M	Credit Card Buyers Donors

Nextmark ID

LIST INFO

Total Count:

Base Price:

Source:

SRDS ID

mln ID

169921 863778-000

M115490

191,407,752

Compiled lists

Geography:USA and Canada

\$100/M

Marigold Direct	
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A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS				Market:	Consun
Credit Card Buyers		\$5/N		LIST TYPES A	
Ethnicity Lifestyle Select Marital Status Monthly Hotline SCF State Zip		\$5/N \$5/N \$5/N \$10/N \$5/N \$5/N \$5/N	Л Л Л Л	Postal Email Phone LIST MAINTEN New to Market Update Freq.	ANCE 01/25/20 Mont
				DELIVERY OP	FIONS
				Email Delivery	\$5
				ADDRESSING	OPTIONS
				Text/Excel Mailing Labels	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Ma	riaold	Direct
ivia	igoia	Diroot

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

LIST INFO

Total Count:	7,878,055
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$1,000.00
Market:	Consumer

BLE

lew to Market	01/25/2006
Jpdate Freq.	Monthly

\$50

NS

Text/Excel	\$0/
Mailing Labels	\$10/



A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

		LIST TYPES AVAIL	ABLE
SELECTS		Email	
Credit Card Buyers	\$5/M	Phone	
Ethnicity	\$5/M		
Lifestyle Select	\$5/M	LIST MAINTENANC	E
Marital Status	\$5/M	New to Market 10/	13/2006
Monthly Hotline	\$10/M		Monthly
SCF	\$5/M		,
State	\$5/M	DELIVERY OPTIONS	
Zip	\$5/M	Email Delivery	\$50
		ADDRESSING OPTI	ONS
		Text/Excel	\$
		Mailing Labels	\$1

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

LIST INFO

Total Count:	17,184,821		
Base Price:	\$125/M		
Source:	Compiled lists		
Geography:	USA		
Min. Purchase	: \$1,000.00		
Market:	Consumer		
LIST TYPES AVAILABLE			

\$0/ \$10/



A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlers.

DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

SELECTS				LIST TYPES A	/AILABLE
Credit Card Buyers		\$5/M		Postal	
Ethnicity	\$5/			Email	
Lifestyle Select		\$5/M		Phone	
Marital Status		\$5/M			
Monthly Hotline		\$10/M		LIST MAINTEN	ANCE
SCF		\$5/M		New to Market	01/25/2006
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M			
				DELIVERY OPTIONS	
				Email Delivery	\$50
				ADDRESSING OPTIO	
				Text/Excel	\$0/
				Mailing Labels	\$10/
	2015		DUONE	EAV	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

mln ID

180840 869685-000

M121256

11,160,580

Compiled lists

\$125/M

\$1,000.00

Consumer

USA



A Mailing List of Active Military and Military Veterans

ACTIVE MILITARY AND MILITARY VETERANS THROUGHOUT THE UNITED STATES

DESCRIPTION

The Marigold Active Military AND Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of American Military today!

SEGMENTS					
537,742 Activ	e Military U.S.	\$0/M		LIST TYPES A	/AILABLE
5,094,433 Milita	ary Veterans U.S.	\$0/M		Postal	
				Phone	
SELECTS					
Lifestyle Select		\$5/M		LIST MAINTEN	ANCE
Marital Status		\$5/M		New to Market	04/12/2006
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OPTIONS	
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	(
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442	2-2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold	Direct
Mangolu	DIIECI

Nextmark ID	185546
SRDS ID	872907-000
mln ID	M129132

5,632,175

Compiled lists

\$100/M

\$650.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:



A Mailing List of African American College Graduates

African American individuals that have completed four years of college at Postal Address

DESCRIPTION

_. _ _ _ _

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
				Mailing Labels	\$10/
				Text/Excel	\$0/
				ADDRESSING	OPTIONS
				Email Delivery	\$50
				DELIVERY OPT	TIONS
Zip		\$5/M			-
State		\$5/M		Update Freq.	Monthly
SCF		\$5/M		New to Market	12/20/2005
Marital Status		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M			
Donor		\$5/M		Phone	
Credit Card Buyers		\$5/M		Email	
-				Postal	
Age Of Children Computer Owner		\$0/M \$5/M		LIST TYPES A	AILABLE

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

|--|

Nextmark ID	179212
SRDS ID	868646-000
mIn ID	M120528

1,723,251

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:



A Mailing List of Art Buyers

Art Buyers throughout the United States.

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS					
Age Of Children		\$0/M		LIST TYPES AV	AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	12/22/2005
Marital Status		\$0/M		Update Freq.	Monthly
Occupation		\$0/M			
SCF		\$5/M		DELIVERY OPT	IONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		,	
					OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	77 (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

LIST INFO

Total Count	200 442			
Total Count:	306,442			
Base Price:	\$100/M			
Source:	Compiled lists			
Geography:	USA			
Min. Purchase	e: \$500.00			
Market:	Consumer			
LIST TYPES AVAILABLE				
Postal				
Phone				
LIST MAINTE	NANCE			
New to Marke	t 12/22/2005			
Update Freq.	Monthly			
	PTIONS			



A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS				LIST TYPES A	AILABLE
Monthly Hotline		\$10/M		Postal	
SCF		\$5/M		Email	
State		\$5/M		Phone	
Zip		\$5/M		Fax	
				LIST MAINTEN	ANCE
				New to Market	
				Update Freq.	Monthly
				DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	(
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	077 (888	8) 761-8817

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

16,683,384

Compiled lists

\$90/M

USA

\$500.00

Consumer



A Mailing List of Cooking and Wine Enthusiasts

Subscribers of Cooking and Wine related magazines

DESCRIPTION

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of cooking and wine enthusiasts today!

	win. Purchase: \$500.00
LECTS	Market: Consumer
e Of Children	LIST TYPES AVAILABLE
nputer Owner	
dit Card Buyers	Postal
nor	Phone
nicity	
style Select	LIST MAINTENANCE
rital Status	New to Market 06/23/2004
F	Update Freq. Monthly
te	
	DELIVERY OPTIONS
	Email Delivery \$50
	ADDRESSING OPTIONS
	Text/Excel \$0,
	Mailing Labels \$10,
NTACT NAME	FAX
Downey	(888) 761-8817
-	FAX

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141922
SRDS ID	852096-000
mln ID	M106985

2,362,464

\$125/M

LIST INFO **Total Count:**

Base Price:

Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Marke	t 06/23/2004
Update Freq.	Monthly
DELIVERY O	PTIONS
Email Delivery	/ \$50
ADDRESSIN	G OPTIONS
Text/Excel	\$C
Mailing Labels	s \$10
	Geography: Min. Purchase Market: LIST TYPES J Postal Phone LIST MAINTE New to Marke Update Freq. DELIVERY O Email Delivery ADDRESSING



A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

SEGMENTS			
333,035	3 Month Recency	\$5/M	LIST TYF
598,935	6 Month Recency	\$5/M	Postal
SELECTS			
Age		\$5/M	New to M
Zip		\$5/M	Update F
			DELIVER
			Email De
			ADDRES
			Text/Exce
			Mailing La
	IAME ROLE	EMAIL	PHONE

min ID	129109

Nextmark ID SRDS ID

LIST INFO	
Total Count:	1,093,882
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

240898 881129-000

PES AVAILABLE

AINTENANCE

New to Market	01/29/2007
Jpdate Freq.	Monthly
DELIVERY OP1	TIONS

elivery \$50

SSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



A Mailing List of Newspaper Subscribers

Subscribers to daily newspapers across the US.

DESCRIPTION

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Newspaper Subscribers today!

into this extremely targeted mark	et of Newspaper Subscribers today:			Market:	Consumer	
SELECTS						
Age Of Children		\$5/M		LIST TYPES AVAILABLE		
Computer Owner		\$5/M		Postal		
Credit Card Buyers		\$5/M		Phone		
Donor		\$5/M				
Ethnicity		\$5/M		LIST MAINTEN	ANCE	
Lifestyle Select		\$5/M		New to Market	12/20/2005	
Marital Status		\$5/M		Update Freq.	Monthly	
SCF		\$5/M				
State		\$5/M		DELIVERY OPT	IONS	
Zip		\$5/M		Email Delivery	\$50	
					OPTIONS	
				Text/Excel	\$0/	
				Mailing Labels	\$10/	
CONTACT NAME ROLE	EMAIL	PI	HONE	FAX		
Ben DeLisle List M	anager ben@marigolddire	ct.com (6	46) 442-207	77 (888) 761-8817	

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

179205 868404-000

M119547

29,661,160

Compiled lists

\$125/M

\$500.00

USA



A Mailing List of Republican Newspaper Subscribers

Subscribers to daily newspapers across the US that identify with the Republican Party.

DESCRIPTION

Ben DeLisle

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Newspaper Subscribers today!

List Manager

SELECTS					LIST TYPES AVAILABLE	
Age Of Children			\$5/M		Postal	
Computer Owner			\$5/M		Phone	
Credit Card Buyers			\$5/M			
Donor			\$5/M		LIST MAINTENANCE	
Ethnicity			\$5/M		New to Market	
Lifestyle Select			\$5/M		Update Freq.	
Marital Status			\$5/M		-1	
SCF			\$5/M		DELIVERY OPTIO	NS
State			\$5/M		Email Delivery \$50	
Zip			\$5/M		Email Delivery	4 50
					ADDRESSING OP	TIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PH	IONE	FAX	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

ben@marigolddirect.com

Nextmark ID 241380

LIST INFO	
Total Count:	11,899,413
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Marke	t
Update Freq.	
DELIVERY O	PTIONS
Email Delivery	ر \$50

(888) 761-8817

(646) 442-2077



A Mailing List of Sweepstakes Entrants

Sweepstakes Entrants Nationwide

DESCRIPTION

Ben DeLisle

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sweepstakes Entrants today!

List Manager

SELECTS					LIST TYPES AVA		
Age Of Children			\$5/M		Postal		
College Students			\$5/M		Phone		
Computer Owner			\$5/M				
Donor			\$5/M		LIST MAINTENA	NCE	
Ethnicity			\$5/M		New to Market		
Lifestyle Select			\$5/M		Update Freq.	Monthly	
Marital Status			\$5/M				
SCF			\$5/M		DELIVERY OPTIONS		
State			\$5/M		Email Delivery	\$50	
Zip			\$5/M		Email Delivery	ψ50	
					ADDRESSING O	PTIONS	
					Text/Excel	\$0/	
					Mailing Labels	\$10/	
CONTACT NAME	ROLE	EMAIL		PHONE	FAX		

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

(646) 442-2077

2,277,281

Compiled lists

\$100/M

\$500.00

Consumer

(888) 761-8817

USA

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ben@marigolddirect.com



An Email List of African American College Graduates

African American individuals that have completed four years of college at Email Address

DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

ROLE	EMAIL	PHONE	FAX	
			Mailing Labels	\$10/
			Text/Excel	\$0/
			ADDRESSING	OPTIONS
			Email Delivery	\$50
	\$5/M		DELIVERY OPT	IONS
	\$5/M			
	\$5/M		Update Freq.	Monthly
	\$5/M		New to Market	05/14/2007
	\$5/M		LIST MAINTEN	ANCE
	\$5/M			
			Phone	
	\$5/M		Email	
	\$0/M		LIST TYPES AV	AILABLE
		\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M	\$5/M Email \$5/M Phone \$5/M LIST MAINTEN/ \$5/M New to Market \$5/M Update Freq. \$5/M DELIVERY OPT Email Delivery ADDRESSING O Text/Excel

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241576
SRDS ID	868646-000
mln ID	M120528

1,723,251

\$1,000.00

Consumer

Compiled lists

\$125/M

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:



Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

extremely targeted ma	The of Antiques and A	t Entitudiadia today:			Market:	Consumer
SELECTS						
Age Of Children			\$5/M		LIST TYPES A	/AILABLE
Computer Owner			\$5/M		Postal	
Credit Card Buyers			\$5/M		Phone	
Donor			\$5/M			
Ethnicity			\$5/M		LIST MAINTEN	ANCE
Lifestyle Select			\$5/M		New to Market	06/06/2005
Marital Status			\$5/M		Update Freq.	Monthly
SCF			\$5/M			
State			\$5/M		DELIVERY OPTIONS	
Zip			\$5/M		Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.c	om	(646) 442-2076		61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

165240 862605-000

M114347

789,943

\$100/M

\$500.00

USA

Compiled lists



Frequent Flyers Mailing List: Business Travelers

Business Frequent Flyers at Home Address Nationwide

DESCRIPTION

Our Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. This postal file is compiled from duty-free purchases, in-flight telephone users, responders and purchases made from in-flight magazines and catalogs. These are businesspeople on the go!

SELECTS				Min. Purchase:	\$625.00
Age		\$0/M		Market:	Consumer
Age Of Children		\$0/M		LIST TYPES A	/AILABLE
Credit Card Buyers		\$5/M		Postal	
Ethnicity		\$5/M		Phone	
Income		\$0/M		Thone	
Lifestyle Interests		\$0/M		LIST MAINTEN	ANCE
Marital Status		\$5/M			
SCF		\$5/M		New to Market	07/09/2004
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M		DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	Σ.
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142941
SRDS ID	852273-000
mln ID	M107154

3,575,101

Compiled lists

\$125/M

USA

LIST INFO Total Count:

Base Price:

Geography:

Source:



Hispanic College Graduates

Hispanic individuals that have completed four years of college

DESCRIPTION

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

college graduates toda	iy:			Market:		Consumer
SELECTS						
Age Of Children		\$0)/M	LIST TYP	PES AV	AILABLE
Computer Owner			5/M	Postal		
Credit Card Buyers		\$5	j/M	Phone		
Donor		\$5	5/M			
Lifestyle Select		\$5	5/M	LIST MA	INTEN/	ANCE
Marital Status		\$5	5/M	New to M	larket	12/20/2005
SCF		\$5	5/M	Update F	req.	Monthly
State		\$5	j/M			
Zip		\$5	5/M	DELIVER	RY OPT	IONS
				Email De	livery	\$50
				ADDRES	SING (OPTIONS
				Text/Exce	əl	\$0/
				Mailing La	abels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE		FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 4	42-2077	(888)) 761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

179211 868585-000

M119535

863,582

\$100/M

\$500.00

USA

Compiled lists